

## OUR VISION

Inspiring Children,  
Strengthening Families,  
Building Community

## OUR MISSION

Building brighter futures through accessible,  
high-quality early learning,  
family engagement and community advocacy.

Ensuring conscientious and innovative direction for our Society through:

- **Effective Governance:** A diverse and skilled Board of Directors representing our community's voices.
- **Exemplary Management:** Outstanding operational leadership that aligns with our vision and values.
- **Continuous Progression:** Strengthening our policies, procedures, and systems to facilitate long-term resilience and succession planning.

Fostering an inclusive environment that embraces the uniqueness of every individual through:

- **Adaptive Programming:** Continuously evolving our offerings to meet diverse early learning and developmental needs.
- **Honouring Indigenous Perspectives:** Informing programming with local Secwépemc knowledge, traditions, and principles of reconciliation.
- **Celebrating Diversity:** Recognizing and incorporating the unique cultures, traditions, and perspectives of our children, families, and staff.

Leading and supporting our community and the early learning sector through:

- **Championing Early Learning:** Advocating for the expansion and enhancement of quality early learning opportunities in Kamloops and neighbouring communities.
- **Strategic Partnerships:** Harnessing alliances with like-minded organizations to amplify our impact.
- **Promoting Gender Equality:** Addressing the childcare crisis and its disproportionate impact on women
- **Engaging with Policymakers:** Collaborating with local and provincial governments to improve childcare availability and funding models.

Safeguarding the sustainability and growth of our Society through:

- **Diversified Funding :** Broadening our funding sources to ensure long-term viability.
- **Expanding Operations:** Increasing our capacity to serve more families in our growing city and neighbouring communities.
- **Employment Excellence:** Cultivating a rewarding and inclusive workplace culture that attracts and retains talented staff.

At the heart of our operations, we prioritize the well-being and development of children and families through:

- **Connecting Community:** Collaborating with local organizations to enrich children's sense of belonging.
- **Inspiring Young Minds:** Delivering child-centred, holistic early learning experiences that foster curiosity and growth.
- **Empowering Families:** Building strong partnerships with parents and supporting family well-being.
- **Environmental Responsibility:** Sharing sustainable practices to instill a lifelong respect for the environment.
- **Healthy Lifestyles:** Instilling physical activity and balanced nutrition habits through engaging programs and diverse, wholesome meals.

# STRATEGIC OBJECTIVES



LEADERSHIP



EQUITY



ADVOCACY



RESILIENCY



NURTURING